



**PRESS RELEASE:
CR Studio relaunches firm as CDR Studio**

For Immediate Release

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May 16, 2013, New York, NY - CR studio, an architecture and design firm in New York City, founded by Lea Cloud and Victoria Rospond is relaunching as CDR Studio, acknowledging the contributions of Partner, Jonathan Dreyfous.

Dreyfous has designed some of the firm's most esteemed projects including the FDNY Marine 1 Fire House at Pier 53. As the last fireboat station in New York, the project's significance is evident. Marc Boddewyn, Vice President of Design & Construction at the Hudson River Park Trust says, "The Marine Company 1 fire house will stand the test of time as a piece of quality architecture and a secure homeland security site." The project received a Design Merit Award by the AIA New York Chapter in 2011.

Named Partner in 2005, Dreyfous has been integral to the success of the firm's largest client, Audi of America, with whom they have been working since 2007. Currently, the firm has more than 30 active projects for the dealership network in various stages of development.

The firm has grown to 16 full-time employees since beginning in 1996. When remembering the first days of the firm, Dreyfous says "It felt like an artistic, honest, and open practice. I had faith that we'd grow and I'm excited about the next chapter."

As the firm re-launches as CDR Studio, the partnership will focus on adding diversity to their portfolio and bringing a more rigorous eye to the design process to continue what residential client Thomas Burke, CEO of Tower Data, appreciates about their work, "CDR Studio transformed what I expected to be a basic renovation and imbued my apartment with a warmth and refinement I didn't think was possible in the space."

About CDR Studio

CDR Studio is a New York City-based design firm who focuses on architecture and interior design of retail, residential, and institutional projects. Their body of work, diverse in typology and scale, is rooted in a sense of relevance and significance for site, community, and individual users. The firm has completed work for Eileen Fisher, Audi of America, the Fire Department of New York City, Proenza Schouler, Hudson River Park Trust, and the American Museum of Natural History. Founded in 1996 by Lea Cloud and Victoria Rospond and joined by Jonathan Dreyfous the same year, the firm is a certified Women-Owned Business Enterprise (WBE) by New York City and New York State.